

SEA
Reel Good

Reels & Drums

Strength of Steel

Enabling Cabling

One-pager

sea-reelgood.com

Keep Your Reels Rolling

— optimize your value chain

Our engineers can optimize your designs to be lighter and cheaper

Design expertise, we have an in-house engineering and design department that can optimize your reel designs and think out of the box to help provide new solutions to your challenging problems.

Maintain strength and build quality

Custom-made, cost saving, and proven reel designs made using state of the art Solidworks® software to the highest quality standards.

Certified low emission steel

We bring sustainability solutions by prioritizing producers using EAF* with recycled steel to reduce our carbon footprint and Scope 3 emissions, providing win-win solutions for you, us, and society. Together, Today, Tomorrow let's work to reduce global emissions.

*EAF – Electric Arc Furnace

Extend reel lifecycle and refurbish

Use the strength of steel and let SEA help increase your product lifecycle. SEA can refurbish and repair to keep your reels rolling.

Return on asset – cost effective solutions

Reuse old reels and convert to new designs and save up to 40% of the cost of a new build. SEA can provide bundled solutions for manufacturing and transport. If you have limited yard space, we can also help store your reels and deliver them just-in-time.

Creative leasing solutions

Rent Me – Rent Reel Good. Don't want to buy reels? Why not lease them from SEA. Leasing enables you to switch from a CAPEX to an OPEX model; as a project no longer buys the asset your internal cross charges between projects becomes easier. We can offer attractive 12–60 months leasing plans.

Reel Good

SEA supplies premium quality reels, including refurbishment, and reuse. We can help you design, plan, manufacture, store, and deliver to your base.

A brief dive into SEA

2003

began
reel production



certified IWE welders working according to ISO 9606-1:2012, 14175, 14341, and 15608

5,300+

reels built
and delivered



ISO accredited to, 9001, 14001, 45001, 17020, and 17025

13,000+

reels refurbished



5 million km's driven with zero accidents in 5 years



SEA

Reel Good

Would you like
to cut your
REEL costs?
Lease them

sea-reelgood.com

contact us for cost effective solutions
sales@sea-reelgood.com



0924-01