

Circular economy policy

This circular economy policy aims to transition SEA from a linear economic model to a one that is resource-efficient and sustainable. SEA is committed to adopting circular economy practises throughout our business and the circular economy is fully integrated into the SEA Ecosystem.

Key goals include:

Eliminating waste and pollution

Designing products and processes to minimize waste and pollution at their source. Control cradle to grave supply chain to take responsibility for selling steel waste into the circular economy to make new steel, and to transition away from using grid electricity to use sustainably produced electricity.

Circulating products and materials

Ensuring that products are designed to be reused, repaired, and recycled at their highest value for as many years as possible. To be a leader in reel refurbishment to significantly increase product lifetime, and to work with customers to find reuse solutions for their oldest reels.

Regenerating nature

Implementing practices that restore and enhance natural ecosystems. To become a champion in the use of biofuel for SEA transportation to significantly reduce the CO2 emissions we put into the nature.

Innovation and decoupling

Encouraging innovation that decouples economic growth from the consumption of finite resources. To become a leader in the use of low-emissions steel in our manufacturing processes, and to develop an innovative plastic reel design that is fully recyclable and minimizes the use of steel.

Value chain collaboration

Working with suppliers and customers to align policies and goals to cooperate with them on sustainable solutions and to create a common direction for the transition to the circular economy throughout our supply chains.

A handwritten signature in black ink, appearing to read 'F. Plachy'.

Frantisek Plachy
Managing Director
SEA Enterprises a.s.